



Class of 2018 Opening Retreat

UMass Dartmouth
Center for Innovation & Entrepreneurship
151 Martine Street, Fall River

AGENDA

Purpose & Outcomes:

- Develop an understanding of the goals, objectives, and expectations of the Leadership SouthCoast program.
- Begin to develop new relationships and meaningful connections.
- Begin to explore new ideas and perspectives on leadership and the region.
- Begin to create a safe space so class members feel comfortable engaging, learning, and developing their community leadership.
- Have fun!

Wednesday, January 17th
8:30 a.m.-7:00 p.m.

8:30-9:00 a.m.	Arrival & Continental Breakfast
9:00-10:00 a.m.	Welcome & Introductions
10:00-10:45 a.m.	LSC Program Orientation
10:45-11:00 a.m.	Break
11:00 a.m.-12:00 p.m.	Presentation: <i>The Status of the Region</i> with Dr. Mike Goodman, Professor of Public Policy and Executive Director of UMass Dartmouth's Public Policy Center
12:00-1:00 p.m.	Lunch
1:00-2:15 p.m.	Building our Community Leadership Capacity: Introduction to Positive Leadership

2:15-2:30 p.m.	Break
2:30-3:45 p.m.	StrengthsFinder: Discovering Our Talents
3:45-4:15 p.m.	Introduction to LSC Community Action Projects
4:15-4:30 p.m.	Wrap Up
5:00-7:00 p.m.	Welcome Reception Whites of Westport Colonial Room 66 State Road, Westport

Thursday, January 18th
8:30 a.m. – 4:30 p.m.

8:30-9:00 a.m.	Arrival & Continental Breakfast
9:00-9:45 a.m.	Overview of Agenda Community Action Project Prep
10:00-11:00 a.m.	Project Pitch Session #1
11:00-11:15 a.m.	Break
11:15-12:15 p.m.	Project Pitch Session #2
12:15-1:00 p.m.	Lunch
1:00-2:15 p.m.	Project Selection & Team Formation
2:15-2:30 pm	Break
2:30-4:00 pm	Workshop: <i>High Impact Communication</i> with Brian McNeany (LSC '17), Executive Vice President of Client Relationships at Pinnacle Performance Company
4:00-4:30 pm	Wrap Up



**2018 ECONOMIC DEVELOPMENT DAY
February 14, 2018**

AGENDA

**New Bedford Whaling Museum
18 Johnny Cake Hill
New Bedford, 02740**

- 8:30-9:00 a.m.** Arrival & Continental Breakfast from Tia Maria's European Café
- 9:00-10:00 a.m.** Class Discussion: Authenticity and Our Themes of Talent
- 10:00-10:15 a.m.** Break
- 10:15-11:30 a.m.** Panel Discussion: ***Economic Development on the SouthCoast***

For decades, economic development and economic opportunity have been framed on the national level in terms of policies that focus on either people or place, often with radical consequences. While locally, in application, there is always overlap and intersection; cities and towns do not have the luxury of separating where they are, from the people who live in them. However, more and more success is being measured by how well a place can enter and compete at a global level, stratifying the economic playing field in new ways.

The juggernaut of globalization has fundamentally changed this playing field, and New Bedford and Fall River are both cities in transition between vibrant industrial pasts and uncertain global futures. It is clear that many decisions happening at the local level attempt to balance ways to attract people who have abundant choices with ways to help people who have few. In third-tier cities like NB and FR it is also clear that success will not fall on the doorstep and all solutions are "high-touch," requiring an extraordinary level of cooperation, personal interaction, and giving back — all elements of strong leadership.

*The panel will explore some of these dynamics through the lens of three major topics areas: **housing, workforce development, and entrepreneurship.***

Moderator:

James McKeag (LSC '17), MassDevelopment Transformative Development Initiative (TDI) Fellow for the City of New Bedford

Panelists:

Esperanza Alejandro-Berube, Resident Services Manager for the New Bedford Housing Authority

Jeremiah Hernandez, Executive Director for Entrepreneurship for All (EforAll) SouthCoast

Alan Macomber, Historic Property Redeveloper and Principal of Commonwealth Landing

Charlie Merrow, CEO at Merro Manufacturing & Merrow Sewing Machine Co.

Derek Santos, Executive Director of New Bedford Economic Development Council

11:30-11:45 a.m.

Break

11:45 a.m.-12:30 p.m.

Presentation: ***The Emerging Wind Industry*** with **Paul Vigeant**, Executive Director of the New Bedford Wind Energy Center and Vice President for Workforce Development for Bristol Community College

In the 19th Century, when whale oil illuminated homes and businesses, New Bedford — the City That Lit the World — dispatched hundreds of whale ships to supply an energy sector that made ours the world's wealthiest and most productive port. Today, the winds that once filled the sails of New Bedford's whaling fleet offer renewed potential with New Bedford as the center of the new offshore wind industry being built just off our coast. The federal government has identified more than 1,000 square miles of ocean off Massachusetts for developers to build North America's first industrial scale wind farms over the next decade. New Bedford's close proximity to federally leased offshore wind development sites near both Massachusetts, Rhode Island and New York, its protected deep-water harbor, and first-in-the-nation offshore wind terminal makes the city the ideal location to launch this new American green energy industry. Paul will tell us about the latest developments of this game changing industry and what it means for economic development here on the SouthCoast.

12:30-1:15 p.m.

Lunch from Destination Soups

1:15-2:15 p.m.

Walking Tour of Downtown New Bedford with Angela Johnston (LSC '10), Director of Business Development, Marketing & Communications at the New Bedford Economic Development Council

OR

Guided Tour of Whaling Museum

OR

Team Project Work

2:30-3:30 p.m.

Presentation: **New Bedford Ocean Cluster** with **Ed Anthes-Washburn** (LSC '15), Port Director for the New Bedford Harbor Commission

In Fall 2017, the leaders from the Greater New Bedford commercial fisheries, allied maritime industries, ocean research, tech sector and government officials gathered here at the Whaling Museum to witness the signing of a memorandum to create an official partnership between New Bedford Harbor Development Commission and the Iceland Ocean Cluster.

The New Bedford Ocean Cluster (NBOC) is the second of its kind to be established in the U.S. This exciting new partnership will officially make New Bedford part of a global network of Ocean Clusters, each committed to sharing knowledge and developing business opportunities for their member organizations. NBOC will focus on the area's natural strengths in the commercial fishing industry, fish processing, offshore renewable energy and the developing opportunities for traditional marine businesses in the burgeoning tech segments known as Blue Tech and the Internet of Things (IoT). Ed will tell us more about this new partnership and the implications for economic development for New Bedford and beyond.

3:30-4:30 p.m.

Debrief & Wrap-Up

4:30 p.m.

Social Club at **Cork Wine & Tapas** hosted by class member, **Julie Mador** of New Bedford Public Schools
90 Front Street, downtown New Bedford



**2018 BASIC NEEDS DAY
April 11, 2018**

Purpose & Outcomes:

- The session is intended to deepen class members' understanding of the multi-faceted issues of poverty and homelessness. Through discussion and activities with local social service leaders and advocates, class members will explore the determinants, implications, resources and services, and common assumptions that lead to stigma and misconceptions.
- Explore the leadership capacity of Purpose and how it is an essential element of leadership for individuals and communities.
- Class members will update each other on the status of their team projects. This is intended to be a peer-to-peer opportunity to exchange insights, discoveries, successes, challenges, and questions.

AGENDA

7:45-8:00 a.m.	Arrival at UMass Law and Continental Breakfast UMass Law Room #117 333 Faunce Corner Road Dartmouth 02747
8:00-8:30 a.m.	Overview of Agenda and Field Trip Assignments
8:30-9:00 a.m.	Carpool to Field Locations
9:00-11:30 a.m.	Field Experiences in New Bedford and Fall River

Group A: PAACA and Sister Rose House, New Bedford

PAACA
360 Coggeshall Street
New Bedford, 02746

* Park in large adjacent lot

[PAACA](#) provides substance abuse prevention and treatment services including detox referrals, support groups and peer counseling, youth services, case management, housing programs, transportation services, educational programming and training, and food/clothing assistance.

Group Discussions:

1. ***The Climate of Education and Access to Jobs for At-Risk, Out-of-School Youth*** with Terri Belliveau, Youth Services Director, Jared Booker, Out of School Education Provider, and local youth
2. ***Addiction, Treatment, and Recovery: Barriers and Enhancements to Success*** with Jamie Casey, Adult Service Director and PAACA clients
3. ***Facilities Tour***

Sr. Rose House
71 Division Street
New Bedford, 02740

Managed by [Catholic Social Services, Sister Rose's House](#) is an emergency shelter for men staffed 24 hours a day. The program offers a wide range of supportive services including, assessment, job skills training, budgeting information, and access to mental health and other needed services. The goal of Sr. Rose House is to help clients to gain long term sustainability while working on the current issues that lead to their homelessness.

1. ***Talk and Tour*** with Raymond Duarte, Program Manager

Group B: Steppingstone Incorporated and First Step Inn, Fall River

First Step Inn
134 Durfee Street
Fall River, 02720

[Steppingstone Incorporated's](#) mission is to strengthen quality of life among individuals and families of the community through providing comprehensive client-center programs and services that enhance well-being and promote independence. Programs and services include: residential treatment, out-patient treatment, housing for homeless, and peer recovery support. The [First Step Inn](#) is a program providing safe shelter and daily nutritional meals to 20 homeless persons in the City of Fall River daily. Case Management services provided connect guests to housing, employment, entitlements, behavioral health, and an array of other services. These services, provided in a safe, comfortable environment, help homeless persons become housed in stable, permanent housing.

Group Discussions:

1. ***Power and Privilege: Breaking Down Stigma and Challenging Perception*** with Rosa Medeiros, Program Director of Stone Residence and First Step Inn Programs
2. ***Understanding the Landscape: Determinants of Homelessness and Needs for Survival*** with Kathleen Schedler-Clark, Executive Director of Steppingstone Incorporated, Rosa Medeiros, and community members
3. ***Facilities Tour***

11:30-12:00 p.m.	Carpool back to UMass Law
12:00-12:30 p.m.	Lunch Break
12:30-1:45 p.m.	Unpacking Our Experience with Rev. David Lima (LSC '05), Executive Minister of the Inter-Church Council of Greater New Bedford
1:45-2:45 p.m.	Peer Learning Circles: Positive Leadership - Purpose
2:45-3:00 p.m.	Break
3:00-4:00 p.m.	Class member updates on Community Action Projects
4:00-4:15 p.m.	Wrap-Up
4:30 p.m.	Social Club at Cask & Pig Kitchen and Alehouse 780 State Road, Dartmouth, 02747



**2018 EDUCATION DAY
May 3, 2018**

**Greater New Bedford Regional
Vocational-Technical High School
1121 Ashley Blvd.
New Bedford, 02745**

Purpose & Outcomes:

- Our theme for the session is ***Old School/New School: Shifting Paradigms in Education***. During the session, Southcoast educators will share some of the shifting paradigms in education, focusing on local initiatives from a variety of contexts. Through a series of vignettes, designed to include discussion and activities, class members will engage with several relevant topics in education and will be able to reflect on connections of these new trends to their own settings.
- We will explore *advocacy* as a powerful leadership capacity necessary for mobilizing communities and reaching important audiences.

AGENDA

8:30-8:45 a.m.	Arrival and Continental Breakfast
8:45-9:45 a.m.	Class discussion: Advocacy
9:45-10:00 a.m.	Break
10:00-10:45 a.m.	Framing the Day: A Discussion with Jessica Ross , Project Manager of the Agency by Design research initiative of Project Zero at Harvard Graduate School of Education
10:45 a.m.- 12:30 p.m.	<i>Project Based Learning through the Lens of the Library</i> A discussion and activity with Laura Gardner , Teacher Librarian at Dartmouth Middle School
12:30-1:30 p.m.	Lunch and screening of <i>Hip Hop Genius: Remixing High School Education</i>

- 1:30-2:15 p.m.** *Community- and Place-Based Learning through School-Based Community Gardens*
A discussion with **Zoe Hansen-DiBello** (LSC '13), [Grow Education Director at the Marion Institute](#)
- 2:15-2:30 p.m.** Break
- 2:30-3:15 p.m.** *STEAM the Streets! Inspiring Underrepresented Youth to Pursue STEM/STEAM Careers*
A discussion with **Ben Gilbarg** (LSC '10), Founder of [Visionary Communications Consultants](#) and [Big Picture Anthems](#) and Adjunct Professor in Communications for Bristol Community College
- 3:15-4:15 p.m.** *Open Space Discussion* with Local Leaders in Education
- 4:15-4:30 p.m.** Appreciations and wrap up
- 4:30 p.m.** Social Club at [Airport Grille](#)
- 1569 Airport Road, New Bedford



**2018 PUBLIC HEALTH DAY
May 16, 2018**

**Charlton Memorial Hospital
Elizabeth House Conference Room
363 Highland Avenue
Fall River, 02720**

PURPOSE & OUTCOMES

- Explore insights and tools for building our resilience as leaders.
- Develop a better understanding of the status of public health on the South Coast by examining the local determinants of health, relevant issues and challenges such as the opioid epidemic and healthcare accessibility, and trends and interventions promoting individual and population health.
- Be exposed to the work and perspectives of several leaders working to promote a healthier South Coast community.

Thank you to our Public Health Day sponsor:



More than medicine.

AGENDA

- 8:30-8:45 a.m.** Arrival and Continental Breakfast
- 8:45-9:00 a.m.** Welcome Remarks From Our Sponsor
Stephen Canessa, Senior Vice President and Chief Brand and Strategy Officer at [Southcoast Health](#)
- 9:00-10:00 a.m.** Positive Leadership Discussion: Resilience
- 10:00-10:45 a.m.** Presentation: Public Health on the SouthCoast
Rachel Davis, Community Benefits Manager at Southcoast Health
- 10:45-11:00 a.m.** Break
- 11:00-12:30 p.m.** Panel Discussion: The Opioid Epidemic
Moderator:
Darcy Lackie (LSC '17), Chief Experience Officer, Patient Experience Department at Southcoast Health
Panelists:
Dr. Robert Caldas, DO and Senior Vice President and Chief Medical Officer at Southcoast Health
William Scannell, Esq., Law Offices of William E. Scannell
Stephanie Perry, BSN, RN, CARN, and Addictions Nurse Specialist, [Saint Anne's Hospital](#)
Joseph Cordeiro, Chief of Police, [New Bedford Bedford Police Department](#)
Kathy Spear, LICSW and Vice President of Outpatient Services at [High Point Treatment Center](#)
Mike Bryant, Recovery Projects Manager at [Peer2Peer Recovery Project](#)
- 12:30-1:00 p.m.** Lunch
- 1:00-2:00 p.m.** Group Discussion: Health Care Accessibility and the Accountable Care Organization (ACO) Model
Lori Dakin, RN, MS, and Executive Director of Behavioral Health Services and Deborah Allwes-Largoza, Vice President of Operations of Southcoast Health
- 2:00-2:30 p.m.** Break and Drive to [Quequechan River Rail Trail](#)
Park and Enter at:
Britland Park, Wordell Street, Fall River, 02723

2:30-3:30 p.m.

Walk and Talk at the Trail

Better Health, It's Your Move!

Erik Andrade, Health Promotion Coordinator, [Mass in Motion Fall River](#)

Taking Charge of Your Health through Mindfulness and Self-Care

Caroline Paradis (LSC '09), Owner of [Clarity Wellness](#)

3:30 p.m.

Wrap up

4:00 p.m.

Social Club at [The Cove Restaurant](#)

392 Davol Street, Fall River

**2018 ARTS & CULTURE DAY
June 20, 2018**

PURPOSE & OUTCOMES

- Develop a better understanding of the status of arts & culture in New Bedford and beyond and be exposed to the work and perspectives of several leaders working to promote arts & culture here on the SouthCoast.
- Reflect upon the principles of the Community Building chapter of Positive Leadership through the lens of local arts & culture.

Thank you to our Arts & Culture Day sponsors:



AGENDA

- 8:00-8:30 a.m.** Arrival and Continental Breakfast on the Stage of the Z
[Zeiterion Performing Arts Center](#)
684 Purchase Street, New Bedford, 02740
- 8:30-8:45 a.m.** Welcome Remarks by **Rosemary Gill**, Executive Director of the Zeiterion Performing Arts Center
- 8:45-9:00 a.m.** Musical Interlude by **Dori Rubbico**, Musician and Director of Patron and Business Relations at the Zeiterion Performing Arts Center
- 9:00-10:00 a.m.** Panel Discussion with Local Leaders in Arts & Culture
Moderator:
Steven Froais, Columnist at [The Standard Times](#) and Blogger for [Groundwork!](#)
Panelists:
Dena Haden, Artist and Program Manager at the [Co-Creative Center New Bedford](#)
Lee Heald, Program Director of [AHA! New Bedford](#)
Margo Saulnier, Arts and Culture Strategist for [the City of New Bedford](#)
John Vasconcellos (LSC '05), President, and **Rayana Grace** (LSC '17), Arts & Culture Program Manager, at the [Community Foundation of Southeastern MA](#)
- 10:00 a.m.-12:15 p.m.** Scavenger Hunt!
- 12:30-2:00 p.m.** Lunch at [New Bedford Art Museum/Artworks!](#)
608 Pleasant Street, New Bedford, 02740
- | | |
|-----------------|--|
| 12:30-1:00 p.m. | Lunch |
| 1:00-1:30 p.m. | Scavenger Hunt Presentations |
| 1:30-2:00 p.m. | Talk and Museum Tour with Ashley Occhino , Executive Director and Jamie Uretsky , Curator at the New Bedford Arts Museum/Artworks! |
- 2:15-3:15 p.m.** Discussion on Historical Preservation at the [New Bedford Whaling National Park](#) with:
Lee Blake (LSC '05), President of the [New Bedford Historical Society](#)
Anne Louro, Preservation Planner for [the City of New Bedford](#)
Emily Prigot and **Andrew Schnetzer**, Rangers at the National Park

33 William Street, New Bedford, 02740

3:30-4:30 p.m.

Visit to the [New Bedford Free Public Library](#)

613 Pleasant Street, New Bedford, 02740

3:30-3:45 p.m.

Welcome Remarks by **Olivia Mello**, Director of the New Bedford Free Public Library and **Janice Hodson**, Manager of the Library's Art Room

3:45-4:00 p.m.

Brief Talk on SUPERFLAT Public Art Project with **Jeremiah Hernandez**, Founding Member of SUPERFLAT and Executive Director of [EforAll SouthCoast](#)

4:00-4:30 p.m.

Reflection and Wrap-Up

4:45 p.m.

Social Club at [Moby Dick Brewing Co.](#) with host, Andrew Armstrong (LSC '18)

16 South Water Street, New Bedford, 02740



**2018 GOVERNMENT DAY
July 18, 2018**

PURPOSE & OUTCOMES

- Meet and speak with members of the SouthCoast legislative delegation.
- Participate in a hands-on learning experience in civic leadership and government decision-making through an interactive simulation.
- Engage in small group discussion on the leadership capacity of reason.

AGENDA

8:00-8:15 a.m.	Arrive at Park & Ride 1056 Mt. Pleasant Street, New Bedford 02745
8:15-10:00 a.m.	- Travel to Massachusetts Statehouse in Boston <i>* Note – Charter bus will leave promptly at 8:15 a.m.</i> - Positive Leadership Discussion: Reason
10:00 a.m.-11:50 p.m.	Meet & Greet with Members of the SouthCoast Legislative Delegation
12:00-12:30 p.m.	Depart Statehouse and travel to Edward M. Kennedy Institute for the United States Senate
12:30-1:00 p.m.	Arrive at Kennedy Institute and Lunch
1:00-3:30 p.m.	Senate Immersion Module: Comprehensive Immigration Reform
3:30-5:00 p.m.	Depart Kennedy Institute and travel to Park & Ride in New Bedford
5:00 p.m.	Social Club at Airport Grille 1569 Airport Road, New Bedford

2018 ENVIRONMENTAL SUSTAINABILITY DAY
August 15, 2018

PURPOSE & OUTCOMES

- Update each other on your team project and participate in a workshop intended to support your team in crafting and executing an effective final presentation in October. The workshop will cover intention-based communication, working with visual aids, and mastering your introduction.
- Deepen your understanding of environmental sustainability on the South Coast by exploring a number of relevant topics, such as fisheries sustainability, ocean technology, climate change, conservation, restorative living, food security, and more.
- Engage in a group discussion about gratitude, sharing your perspectives and insights about why gratitude is an essential element to effective leadership.

AGENDA

- | | |
|-----------------------|---|
| 8:00-8:30 a.m. | Arrival and Continental Breakfast at UMass Dartmouth's School for Marine Science & Technology
SMAST East, 836 South Rodney French Blvd., New Bedford, 02744
<i>* Please enter through the side entrance. There is a crosswalk from the "Additional Lot" to the side door.</i> |
| 8:30-10:00 a.m. | Workshop: <i>Crafting Presentations</i> with Brian McNeany (LSC' 17) , Executive Vice President of Client Relationships at Pinnacle Performance Company |
| 10:00-10:15 a.m. | Break |
| 10:15-11:15 a.m. | Talk on Fisheries Sustainability and SMAST Facility Tour with Steven Cadrin, Ph.D. , Professor of Fisheries Oceanography |
| 11:15 a.m.-11:45 a.m. | Travel to Round the Bend Farm
92 Allens Neck Road, South Dartmouth, 02748 |
| 11:45 a.m.-12:15 p.m. | Welcome & Introduction with Desa Van Laarhoven (LSC '10) , Executive Director |
| 12:15-1:30 p.m. | Lunch Discussion: Valuing Diversity, Modeling Nature, and Redefining Wealth with members of the RTB Team |

1:30-1:40 p.m.	Break
1:40-3:15 p.m.	RTB Farm Tour
3:15-4:00 p.m.	Positive Leadership Discussion: Gratitude
4:00-4:30 p.m.	Class Member Updates on Community Action Projects
4:30 p.m.	Social Club at Buzzards Bay Brewing 98 Horseneck Road, Westport, MA 02790

Other Details:

- **Parking:** Upon arrival to UMass SMAST East, please park in the “Additional Lot” (see parking map) and use crosswalk to enter into the side entrance. At Round the Bend Farm, please park in the lot next to the Education Center.
- **Carpooling:** We are doing a bit more driving than usual, so please plan to organize a car pool with your class members. Carpooling will give you some extra social time with class members and help to lighten our group’s carbon footprint.
- **Dress:** Dress is comfortable and casual, with sensible shoes. We plan to be outside in the afternoon at the Farm, so dress appropriately for the weather. If it is a hot, sunny day, a hat and sunscreen are recommended.